

## Business As Usual: Staying in Business in Times of Disaster



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#### **Course Description**

#### **Emergency Preparedness Matters**



The percentage of businesses that <u>do not reopen</u> Immediately following a disaster.

The percentage of businesses that <u>fail within one year after</u> being disrupted by a disaster. 25%

Wherever you live and work, your firm is exposed to emergency situations. They include natural disasters like pandemics, windstorms, floods, earthquakes, or winter storms. Emergency situations also involve man-made disasters like fires, chemical emergencies, or episodes of terrorism on varying scales. This course will review different emergency preparedness tips to enable design firms to minimize their losses and facilitate the rapid restoration of their services in the event of a disaster. We will also consider the role design professionals can play in a community's resilience and recovery efforts through smart design decisions and volunteer services.



## Learning Objectives

#### Participants in this session will:

- 1 Review common reasons design professionals fail to adequately prepare for a disaster;
- 2 Identify preventative measure design professionals can take to minimize their losses in the event of a disaster;
- 3
- Consider important legal considerations for design firms in preparing an emergency action plan; and



Discuss things to consider when providing assistance and other services in the aftermath of a disaster.



## The Basics of Being Prepared

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#### **Reasons For Not Being Prepared**

#### Top reasons organizations don't prepare:



"It costs too much"



"I don't want to think about it"



"I just don't have the time"/ "I don't know what I'm supposed to do"



"I don't think my business is in threat of a disaster"



## Things to Do

#### If your Construction Projects are Stopped

Business Development	Research New Markets and Clients
Dusiness Development	Call Existing Clients to Check In/Offer Consulting
Volunteer	Support Clients
	Support Your Community
Learn/Update Skills	Continuing Education
	Design/Project Management Software
	Negotiation
Update Project Management Tools	Go-No Go Matrix
	Professional Service Agreements
Update Practice Management Tools	Business Continuity Planning
	Strategic Planning—Workflows and Financial



#### **Mitigation Saves**

#### Mitigation is about saving people, property, and profits.



The number of times it takes for a disaster to cause devastating damage

The percentage of small businesses that have no written disaster recovery plan in place





saved for every \$1 spent on mitigation



## "Emergency" Defined

#### Any situation that threatens workers, customers, or the public;

#### Disrupts or shuts down operations; or

#### Causes physical or environmental damage



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https://www.osha.gov/SLTC/emergencypreparedness/gettingstarted.html

### **Types of Disasters**

Fire/Wildfire Earthquake Hurricane/Tornado/Seasonal Storm/Flood **Chemical Spill/Release Disease Outbreak/Release of Biological Agent Explosion** 

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#### **Types of Disasters**

### 2 Categories:



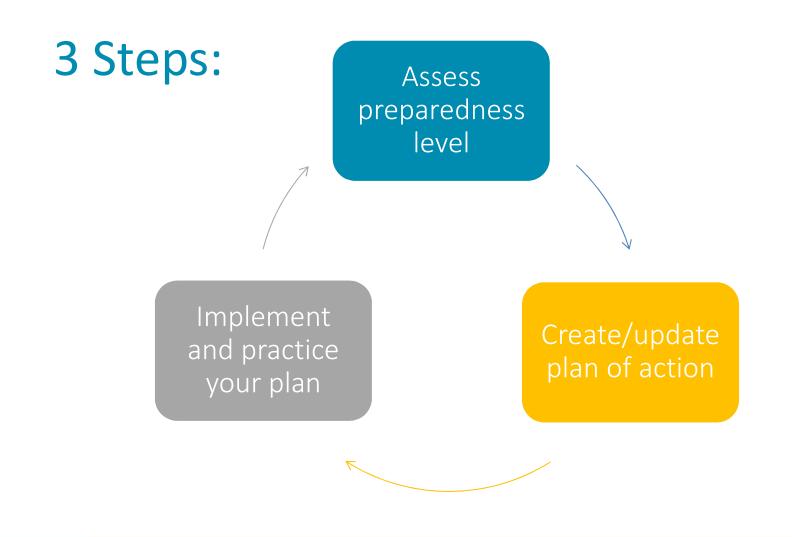
Hurricanes, earthquakes, fires, floods – can result in a loss of power, facilities, or personnel.



Explosions, mechanical failures, power outages, workplace violence, chemical spills – can have the same consequences as a natural disaster, or worse.



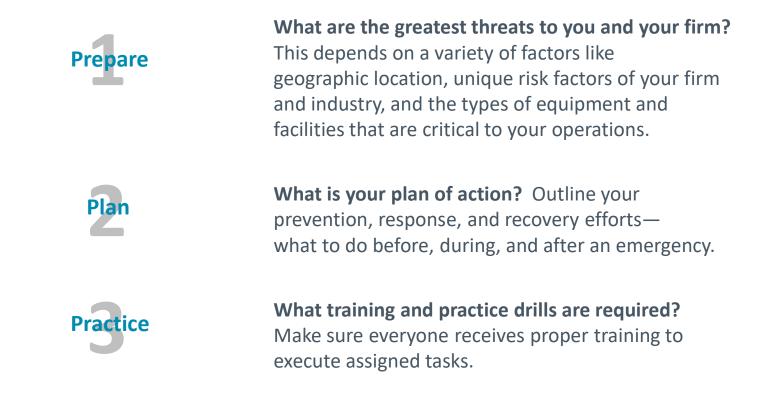
#### Prepare, Plan, and Practice to Protect



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#### Emergency Action Plan (EAP)

#### Factors for Consideration:



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#### More EAP Considerations

#### Instruct on what to do in an emergency

**Responsibilities** – who will do what, when, and how?

**Communication** – how will information be communicated to employees and customers?

**Evacuation** – escape routes, including for those with disabilities

Alternate workspaces, etc. – short term and long term alternatives

Rendering assistance – know what your liability is and what protections exist

#### Meet regulatory requirements

**OSHA** – safety

Wage and labor laws – pay, leave, and other benefits



## **Resources for Being Prepared**

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#### **OSHA EAP Requirement**

## 29 CFR § 1910 Emergency Action Plans (EAP)

§ 1910.38(c) An emergency action plan must include at a minimum:

(1) Procedures for reporting a fire or other emergency;

(2) Procedures emergency evacuation, including type of evacuation and exit route assignments;

(3) Procedures to be followed by employees who remain to operate critical plant operations before they evacuate;

(4) Procedures to account for all employees after evacuation;

(5) Procedures to be followed by employees performing rescue or medical duties; and

(6) The name and title of every employee who may be contacted by employees who need more information about the plan or an explanation of their duties under the plan.



#### Visit The OSHA Website

UNITED STATES DEPARTMENT OF LABOR	f 🎽 🖸 🔊 🖂 🛛 🛛 Find it in	OSHA Q <u>A TO Z INDEX</u>	
Occupational Safety and Health Administration	on	English   Spanish	
ABOUT OSHA * WORKERS * EMPLOYERS * REGULATIONS * ENF	ORCEMENT * TOPICS * NEWS & PUBLICATIONS * DATA	* TRAINING *	
etools Evacuation Plans and	l Procedures eTool		Find out if
<ul> <li>★ • Emergency Action Plan • Emergency Standards</li> <li>OSHA's Expert Systems » Am I require</li> </ul>			EAP is required
Please answer the following questions to determine if you are required to have an function correctly. If your browser does not support JavaScript, or you have Java available. NO77E: If a question is answered incorrectly or you want to change it, you MUST if Are fire extinguishers provided in the workplace? Yes No	Script disabled, a non-interactive version of the questionnaire is also	Ask the OSHA expert Ahe alter ansi quer Am to t	for your firm
Start Over Home   Emergency Action Plan	Emergency Standards   Expert Systems   Additional Assistance Site Map   Credits		



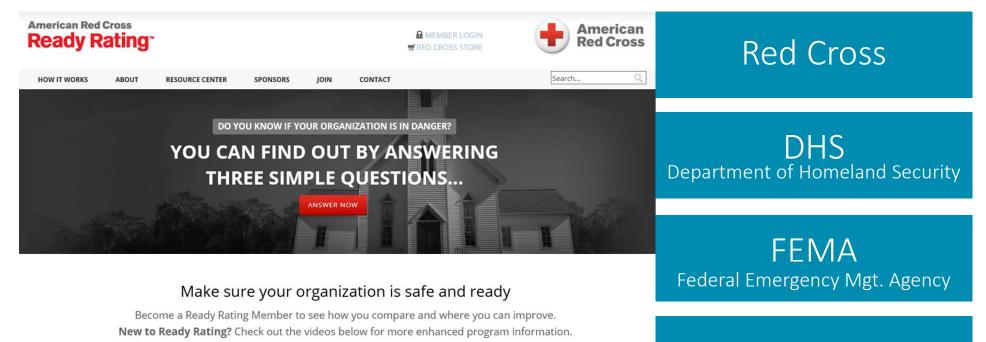
#### **Other Concerns**

## Pay, Leave, and Benefits

Does your policy comply with state and/or federal laws regarding pay, leave, and benefits?

Fair Labor Standards Act (FLSA)
 Americans with Disabilities Act (ADA)
 Family and Medical Leave Act (FMLA)

## **Additional Resources for Planning**



Ready Rating Program Help Videos

#### Law Enforcement



#### Updating Your EAP Following a Disaster



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#### **Insurance Considerations**

#### **Review and assess your insurance policies**

Understand the terms and conditions. Are you properly insured for your exposures?

#### Maintain an inventory

Document your firm's assets, billings, expenses and cash flow in the event you need to file a claim.

#### Gather important paperwork

Keep important contact information and papers where you can access them easily in the event of an emergency.



## Designing with Disasters in Mind

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## **Resilient Design Defined**

#### Preparing EAPs informs disaster resilient design

#### Definition

#### As defined by the Resilient Design Institute

Resilient design is the intentional design of buildings, landscapes, communities, and regions in order to respond to natural and manmade disasters and disturbances as well as long-term changes resulting from climate change—including sea level rise, increased frequency of heat waves, and regional drought. "We underattend to the future, we too quickly forget the past and we too readily follow the lead of people who are no less myopic than we are."

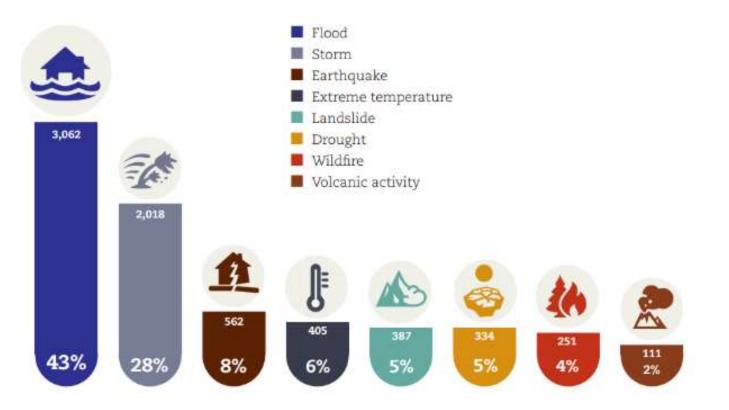
Robert Meyer,
 Professor of Marketing
 University of Pennsylvania
 Response to Superstorm Sandy

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#### **Flooding** The most common natural disaster type

## **Occurrences of natural disasters**

By disaster type (1995-2015)



#### Exceeding Codes, Standards, Regulations





brettzamoredesign • Follow

brettzamoredesign Looking from the Arnold Home in Braeswood along Braes Bayou. Water has reached 2 steps below the 1st level. House was built 16" above FEMA's requirements in a 100 year flood zone. The Arnold's have taken in 19 of their neighbors who have lost their homes to the flood. Amazing people to shelter so many. Praying for their safety and their home to withstand such devastation. #harvey #houstonfloods #helpingothersinneed

#### Building codes, standards, and regulations are minimum requirements.

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AUGUST 28, 2017

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#### Weather Resistant and Durable Material



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#### Some examples include:

Use water and flood resistant material on lower levels and basements.

Consider the placement of vital systems.

Image source: www.actromegialli.it/interior-1/san-giobbe-160

#### Minimize Storm Run-Off





#### Innovative Design

Implement innovative design. For instance, experimenting with the concept of structures that rise with water levels.

Pictured is the Float House, designed by Thom Mayne and his students at UCLA.

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## **Professional Ethics**

American Institute of Architects (AIA)

#### **Ethical Standard 6.5**

Members should incorporate adaptation strategies with their clients to anticipate extreme weather events and minimize adverse effects on the environment, economy and public health.

#### Rule 6.501

Members shall consider with their clients the environmental effects of their project decisions.



## Volunteering





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#### Volunteering

# Helping out in the wake of disaster

What liability do design professionals face by volunteering?



### Volunteer Liability

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What everyone wants to avoid is what happened after the terrorist attacks of 9/11, when dozens of firms and individual designers pitched in at Ground Zero to help with the recovery effort. Among other things, they provided guidance on how to dig out debris without destabilizing it and possibly causing injury. Later, though, numerous lawsuits were filed, many of them multimillion-dollar class-action suits, which held design professionals partly responsible for everything from failure to save those who were buried to worsening the release of toxic dust.



#### Manage Volunteer Liability

## **1** Understand the parameters of the laws that limit your liability.

Volunteer Protection Act, Good Samaritan Laws, etc...

## **2** Determine what is covered by your insurance policy.

Is there coverage for volunteer services? If not, consider procuring the necessary insurance.

#### **B** Have a written contract.

At a minimum, clarify your scope of services, and limit your liability.



#### Good Samaritan Laws By State

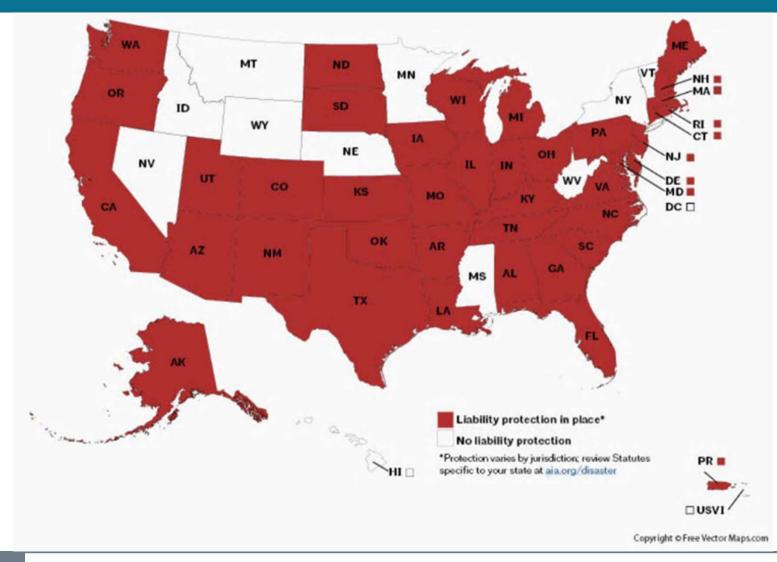


Image source: https://www.aia.org/resources/71641-good-samaritan-state-statute-compendium

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#### Good Samaritan Law Analysis



Does it apply only to licensed professionals or "any individual working under the supervision of a licensed individual? Does it apply specifically to Architects? Engineers? Surveyors?



Does it apply to "all acts" or are there limitations for "acts or omissions constituting gross negligence or wanton/willful misconduct?



Does it only cover activity within a specified number of days following the end of a disaster? If so, what is that timeframe?



## California's Good Samaritan Law

## CA BPC § 5536.27

(a) An architect who voluntarily, without compensation or expectation of compensation, provides structural inspection services at the scene of a declared national, state, or local emergency caused by a major earthquake, flood, riot, or fire at the request of a public official, public safety officer, or city or county building inspector acting in an official capacity shall not be liable in negligence for any personal injury, wrongful death, or property damage caused by the architect's good faith but negligent inspection of a structure used for human habitation or a structure owned by a public entity for structural integrity or nonstructural elements affecting life and safety.

The immunity provided by this section shall apply only for an inspection that occurs within 30 days of the declared emergency.

Nothing in this section shall provide immunity for **gross negligence or willful misconduct**.



#### **Other Considerations**



Do you have coverage for company sponsored volunteer activity? Coverage exists under RLI's Professional Liability Insurance so long as employees are providing "services they are legally qualified to perform, on behalf of your firm."



Create policy that addresses employee moonlighting and volunteer services that are not company sponsored. Will they be prohibited? Will they be allowed? Or allowed only with approval from management?

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## Don't Forget Contracts

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#### Written Contracts



#### Standard Form of Agreement Between Owner and Architect for Pro Bono Services

AGREEMENT made as of the in the year (In words, indicate day, month and year.)day ofBETWEEN the Architect's client identified as the Owner: (Name, legal status, address and other information)	Helpful provisions to address include:
and the Architect: (Name, legal status, address and other information)	<ul> <li>Scope of services</li> <li>Right to rely</li> <li>Copyright and licenses</li> <li>Limitation of liability</li> </ul>

Available for free at https://documentsondemand.aia.org/

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#### Provisions to Watch Out for

## Time is of the essence

A time is of the essence clause adds urgency to the contract to ensure that the parties abide by the timeline the contract is attempting to enforce. Time is of the essence. Design Professional shall provide the Services required by this Agreement in a timely manner at such times as will enable the Design-Builder to complete its work in conformance with the most recent Project schedule established by Design-Builder.

#### **Possible Alternative**

"Time limits established by the schedule shall not, except for reasonable cause, be exceeded by the [Design Professional] or Owner."

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#### Provisions to Watch Out for

## Liquidated Damages

**Predetermined amount of damages** in the event of a breach of contract, used where **actual damages are difficult or impossible to prove**. If the Contractor fails to achieve Substantial Completion within the Contract Time, the Contractor shall be liable for the sum of \_\_\_\_\_\_ dollars (\$\_\_\_\_\_) as liquidated damages, and not as a penalty, for each calendar day beginning on the first day after the Contractor fails to achieve Substantial Completion within the Contract Time until the date that Substantial Completion is achieved.

#### **Possible Alternative**

[Design Professional] shall perform its services as expeditiously as is consistent with such professional skill and care and the orderly progress of the Project.

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#### Provisions to Watch Out for

#### Suspension/Termination

Suspension and Termination provisions shouldn't be one-sided in favor of the Owner The Owner may, at any time, terminate the Contract for the Owner's convenience and without cause.

#### **Possible Alternative**

...If [Design Professional] elects to suspend services, the [Design Professional] shall give seven days' written notice to the Owner before suspending services. In the event of a suspension of services, the [Design Professional] shall have no liability to the Owner for delays or damage caused the Owner because of such suspension of services.



#### **Closing Thought**

Things turn out for the best for those who make the best out of the way things turn out.

-- The Park Forest/Homewood-Flossmoor Star (1961)



#### Thank you for your time!

## QUESTIONS?

This concludes The American Institute of Architects Continuing Education Systems Program

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